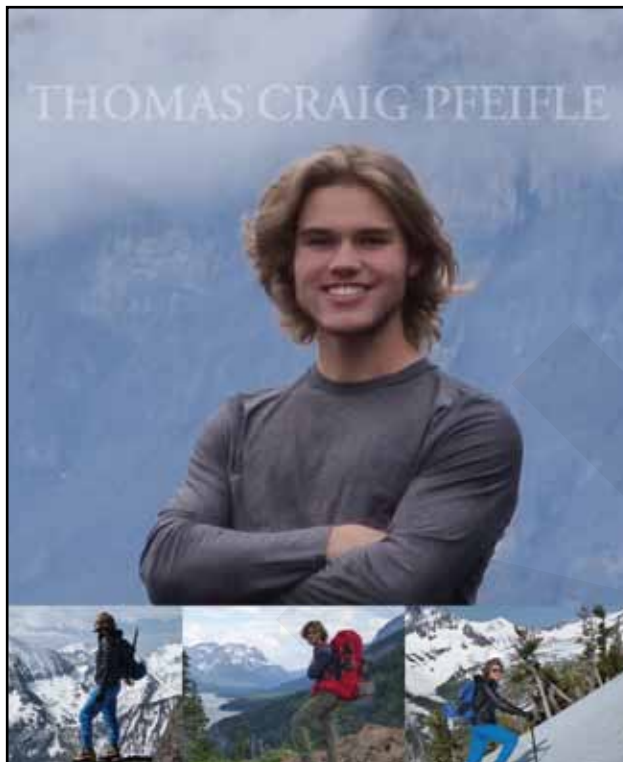


## **Raider Park – Sole Beneficiary of the 2021 Tom Pfeifle Memorial 5k Run/Walk**

Raider Park at Stevens High School will be the sole beneficiary of the proceeds from the 2021 Tom Pfeifle Memorial 5k Run/Walk event. “After many years of planning, we are excited about the ongoing development of Raider Park on the Stevens High School campus. In this multi-use park, we are creating outdoor classroom spaces for our students and staff, as well as making improvements to the Tom Pfeifle Trails that can be utilized by all members of the community,” said Seth Keene, Stevens High School math teacher and one of the coordinators of Raider Park.

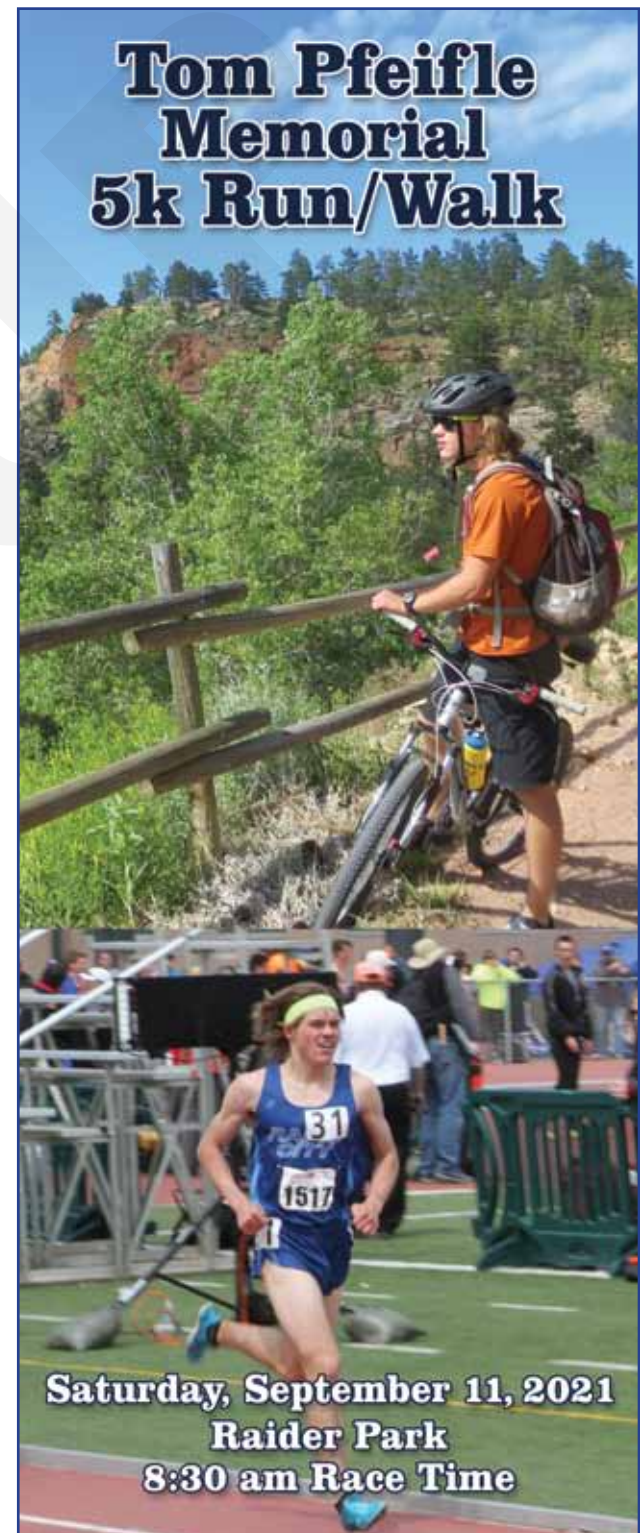
The 30+ acre park plan includes walking, running and mountain biking trails on the under-utilized space on the north side of Stevens High School. Fencing has been installed, an arboretum has been started with fruit trees, and drainage has been remediated. One mile of single track bike trails is completed and running trails are in progress. In addition to physical activity, training and competition, students are using the park for a weather station, plant and animal identification, insect studies and art projects. Inspired by Tom Pfeifle and Raider Park, students created clay sculptures for display in the park. “This is a perfect fit as a partner of this event given Tom’s love for the outdoors, exercise, arts, and environment,” Seth Keene continued. Community businesses, the City, and school district leaders have been instrumental in offering equipment, materials, time and expertise in creating the park, and protecting its resources. \$50,000 was donated from the 2019 Tom Pfeifle Memorial 5k Run/Walk for continued development of Raider Park thanks to the generosity of sponsors, donors and volunteers!

*For more information or to contribute and get involved, follow Raider Park on Facebook or [www.tompfeifle5k.org](http://www.tompfeifle5k.org).*



### **About Tom**

Thomas Craig Pfeifle was born on March 27, 1997. A dedicated outdoorsman, scholar, musician, singer, athlete, and a joy to those around him, Tom believed in living life to its fullest, highest, and best. He loved many things, including running, hiking, climbing, and being with his family and friends. While summiting the highest peak in Montana with friends in the summer of 2016, an accident occurred. We miss Tom, and continue to remember him through his favorite things: we reduce, reuse, and recycle, buy from the local thrift store, camp under the stars, hike a new trail and invite a new friend, learn a new skill, and send a postcard.



## 2021 Sponsorship Levels

### Premier Sponsor • \$7,500+

- Company name used in event title
- Opportunity to speak at the race
- Name and logo on banner at the race site
- Large logo and/or name on (4 signs) and on T-shirts
- Table/booth space available at the race
- Name and logo on website/social media, printed materials
- Promotional inclusion up to 500 racer registration bags
- Free entry fees for 20 race participants

### Diamond Sponsor • \$5,000+

- Acknowledged at the race
- Name and logo used in all event promotions
- Name and logo at race site (3 signs) and on T-shirts
- Table/booth space available at the race
- Name and logo on website/social media, printed materials
- Promotional inclusion up to 500 racer registration bags
- Free entry fees for 16 race participants

### Platinum Sponsor • \$2,500+

- Acknowledged at the race
- Name and logo used in all event promotions
- Name and logo at race site (2 signs) and on T-shirts



[www.tompfeifle5k.org](http://www.tompfeifle5k.org) 

**Tom Pfeifle Memorial Inc. is a 501(c)(3) non-profit organization.**

c/o Bill and Diane Tschetter, 23697 Mulligan Mile, Rapid City, SD 57702

*(Platinum Sponsor continued.)*

- Table/booth space available at the race
- Logo on website/social media, printed materials
- Promotional inclusion up to 500 racer registration bags
- Free entry fees for 12 race participants

### Gold Sponsor • \$1,000+

- Name or logo at race site (1 sign) and on T-shirts
- Logo on website/social media, printed materials
- Promotional inclusion up to 500 racer registration bags
- Free entry fees for 8 race participants

### Silver Sponsor • \$500+

- Logo or name on digital promotion, including website/social media
- Promotional inclusion up to 500 racer registration bags
- Free entry fees for 4 race participants

### Bronze Sponsor • \$250+

- Logo or name on digital promotion, including website/social media
- Free entry fees for 2 race participants

### Royal Blue Sponsor • \$100+

- Name on website
- Free entry fee for 1 race participant

## Tom Pfeifle Memorial 5k Run/Walk

### Race Details

- *Activity:* 5k Run/Walk, Families Welcome
- *Date:* Saturday, September 11, 2021
- *Time:* 7:15 am - 8:15 am – Check-in and Registration; 8:30 pm – Race Time
- *Location:* Raider Park, Rapid City, SD (tentative)
- *No Age Limit:* Racers under age 18 will require parental/guardian consent.
- *Fees:* \$25 per racer; \$75 family of four, \$25 each additional person, 5 and under are free. Pre-registration by August 20 is required to receive a long sleeve Tek T-shirt.
- Donations welcome.
- Dogs discouraged.
- Snacks and great prizes given away randomly at end of the race.
- Opportunity for silent auction bidding on prize baskets.
- Drum line fun.
- Pre-register and sign waivers online at [www.tompfeifle5k.org](http://www.tompfeifle5k.org)

### Purpose Statement

The 5th Annual Tom Pfeifle Memorial 5k Run/Walk will be held in loving memory of Tom Pfeifle. We gather to run, walk, raise funds for the outdoors and be together. These are the things that Tom loved – the outdoors, exercise, and community. By gathering in his memory, we reinforce our favorite memories of Tom: a life filled with friends, laughter, kindness, and adventures. Now that the outdoor running and biking trail system at Raider Park is complete, funds raised will support future projects planned for this multipurpose 30 + acre park near Stevens High School. The community is welcome to enjoy the trails at Raider Park in Tom's memory.

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